



NEWS RELEASE

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT:

Judy Sasfy
Vice President
TiTAN
616-822-2166
Grand Rapids, MI

Tom Ewald
Vice President
TiTAN
586-463-7200
Mt. Clemens,, MI

TiTAN – A REFERRAL NETWORK WHICH ALLOWS TITLE AGENTS TO EXPAND THEIR MARKET AREA AND HAVE A NATIONWIDE PRESENCE

Grand Rapids, MI – November 1, 2007 – Principals of The Independent Title Agents Network (“TiTAN”) announced the launch of their nationwide title insurance referral network site today. Judy Sasfy, Managing Partner of TiTAN, stated, “With the overall economy the way it is today, and especially in real estate related businesses, TiTAN supplies its members with a new and innovative venue which will help to grow the top line and improve their bottom line performance as well. In these tough times, it is essential for successful independent title agents to come together and join the TiTAN network.”

Joining TiTAN allows its members to gain a nationwide presence virtually overnight without having to open offices outside of their trade area, or secure licensing in different states. As a TiTAN member, agents have the ability to immediately handle title orders anywhere in the country with simply a click of a button.

Sasfy also said “We chose the web site launch date to coincide with the national ALTA conference recently held in Chicago October 10-13, 2007. This was the 100th anniversary for the American Land Title Association and companies like TiTAN highlight the significant technological advances made in the business during the past century.”

Although the referral network’s website officially launched on October 10, 2007 members in the states of Michigan, Illinois, Florida, Indiana, Ohio and Arizona had already pre-signed. Seventy-seven orders have been successfully placed

through the referral network totaling more than \$57,000,000 in underwriter liability limits in 20 states. TiTAN has also proved useful in supporting its member agents with value added services such as placing searches for members as well as finding attorneys for deed preparation in various states. In addition, TiTAN has created a 1031 property exchange database to enhance member agents' marketing programs. If a member has a referral in an area where TiTAN does not currently have coverage, TiTAN will locate an agent that meets TiTAN's membership standards to handle that referral. Two referrals were placed directly at the recent ALTA conference. TiTAN's goal is to have members in every county of all 50 states. Today will be the first day that members actually begin to place their orders through the site. "We waited to actually start using the site so all members could be properly trained to use all the powerful interactivity the site provides," stated Sasfy.

Sasfy went on to say "The web site allows agents to find fellow agents with whom to place their orders, upload documents such as commitments and recordings, and track the transaction from start to finish. When accessing the network site, the member simply selects the target state and county and all members servicing that county are displayed along with all of their information, including feedback from other agents who have used the agency, so that orders can be placed with confidence. In today's times everyone from mortgage brokers to title agents are looking to expand their customer base and therefore need a nationwide presence to become a one-stop shop."

Just as with any other industry, referrals are the lifeblood and must be handled properly to insure that the client has the best service possible. TiTAN provides members with that ability plus also offers "built-in" quality control and accountability tools. For example, the web site portal has "built-in alarm clocks" to notify the site administrator if a commitment has not been uploaded in a timely manner, or if a transaction has not closed within a specified time period.

About TiTAN principals: Judy Sasfy is a former agency representative for Chicago Title and recently headed up the formation of a new commercial sales division while also acting as underwriter liaison for a 14-office regional independent agency. The Philip F. Greco Title Company is one of the largest independent title agents in the metropolitan Detroit, Michigan area for more than 35 years. Liberty Title Company is based in Ann Arbor, Michigan and issues title insurance for five nationwide underwriters. Huron Title is located in Port Huron, Michigan and writes for seven nationwide underwriters. Bell Title is located in Okemos, Michigan and has several branch offices in the mid-Michigan market. Combined, the principals write for Chicago, Commonwealth, First American, Land America, Old Republic, Security Union, Stewart, and Tigor.

For more information please check out the web site at www.titanreferrals.com or call Judy Sasfy as 877-848-2666.